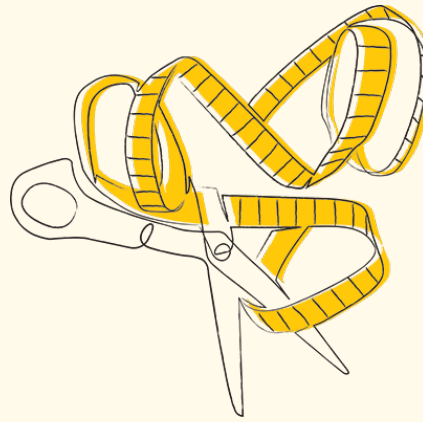




Elizabeth Galloway Academy of Fashion

in partnership with

Reflekt Model Management

FASHION YOUR FUTURE

2026 Student Bursary Competition



ELIZABETH GALLOWAY
— ACADEMY OF —
FASHION
EST.1996 | STELLENBOSCH



The Brief

Aim

Reflekt Model Management in partnership with the Elizabeth Galloway Academy of Fashion aim to use the competition platform to identify students whose creativity, design, and execution of their design show potential in becoming an emergent young fashion designer. The competition is designed to aid and drive the winning student's journey in becoming a qualified emergent fashion designer.

Competition Brief

Design and create a wearable fashion piece or submit an existing piece designed and created by yourself. The fashion piece could be a fashion garment / look, a fashion accessory, or a wearable art piece.

Entry Requirements

All entrants must either be a registered Grade 11 or 12 learner or have matriculated with an RSA National Senior Certificate or equivalent.

Entry Submission Requirements

- RSA ID document
- RSA National senior Certificate or latest official school transcript if still enrolled at school.
- Written motivation – Why are you entering the competition and why would you benefit from winning the competition (100 – 200 words)
- Images (x3) of your design / fashion piece / look
- Written design concept – What was the inspiration behind your design, and what was your design and construction process (100 – 200 words)

Courier or drop off your entry along with your design(s) to be exhibited at the Garden Route Fashion & Creative Expo 2026 before or on the Final Entry Submission Date: 25 September 2026

Submission of Entries

- Digital entry forms can be found on the Elizabeth Galloway Academy of Fashion website, www.elizabethgalloway.co.za.
- Email entries can be emailed to Reflekt Model Management: info@reflektmodelmanagement.co.za
- Tactile entries can be delivered to the Reflekt Model Management team at their offices: Office 102E Langeberg Mall, Entrance1, Mossel Bay, or to the Elizabeth Galloway Academy of Fashion campus, Techno Park, Stellenbosch.

Final Entry Submission Date: 25 September 2026

Selection of Finalists

A judging panel comprised of representatives from both Reflekt Model Management and the Elizabeth Galloway Academy will review all digital and tactile entries not associated with the Fashion Entrepreneurship programme. Judging will take place on 28 September 2026, whereafter finalists will be notified via email and WhatsApp on or before 30 September 2026.

Competition Timeline

- Competition Launch: 3 August 2026
- Final entry submission date: 25 September 2026
- Announcement of Finalists: 30 September 2026
- Finalists to deliver fashion items: 10 October 2026
- Reflekt Development Division Fashion Exhibition on 5 – 10 October 2026.
- Final Judging: 6 October 2026
- Winner announcement: 6 – 10 October 2026, date to be confirmed.

Final Phase

- All finalists must deliver their fashion items / entries to the Reflekt Model Management offices or the Elizabeth Galloway Academy of Fashion campus on or before 1 October 2026.
- All finalists are invited to be in attendance at the 2026 Reflekt Development Division Fashion Exhibition hosted by Reflekt Model Management in partnership with the Elizabeth Galloway Academy of Fashion 5 – 10 October 2026.
- Finalist fashion items / looks will be exhibited together with the Fashion Entrepreneurship programme entries.
- Final judging will be conducted at the exhibition.
- The FASHION YOUR FUTURE Bursary winner will be announced at the 2026 Garden Route Fashion & Creative Expo – date to be confirmed.

Judging Criteria of Finalists

- Design aesthetic
- Creativity and originality
- Use of fabrication/materials
- Quality of construction
- Written design concept
- Overall impression

Prizes

A full 1st year academic bursary,
excluding registration, kit and shop fees at the
Elizabeth Galloway Academy of Fashion,
Techno Park, Stellenbosch: valid for 2027, 2028.

An Introduction to the Model & Fashion Industry
Skills Programme bursary
at **Reflekt Development Division**
Garden Route.

Linda Greyling Photography:
Styled Photo Session

Mentorship Opportunities

Entrants will gain access to guidance from industry professionals, who will provide feedback and mentorship throughout the competition journey.

Exposure & Media Coverage

Finalists' work will be showcased at the Garden Route Fashion & Creative Expo with opportunities for media coverage, social media promotion.

Professional Development

Beyond the bursary, entrants will also get access to workshops and networking sessions designed to prepare them for the realities of the fashion industry, from entrepreneurship to brand building.

Terms and Conditions

1. The submission must include clear and high-quality visuals that accurately represent the design.
2. Originality and Intellectual Property: Participants must ensure that their designs are original and do not infringe upon the intellectual property rights of others. By submitting their designs, participants declare that they hold all necessary rights to their work.
3. Materials and Techniques: Participants are free to choose any materials, fabrics, and techniques for their designs. The use of fur or exotic animal skins is strictly prohibited.
4. Size and Fit: Participants should consider size inclusivity when designing their garments, ensuring a range of sizes are accommodated. Garments should be designed with consideration for proper fit and functionality.
5. Judging: Judges' decisions are final and binding.
6. Prizes and Awards: The competition will offer prizes for winners and runners-up, which may include cash rewards, internships, scholarships, or exposure opportunities.
7. Disqualification and Withdrawal: Participants may be disqualified if they are found to have violated the competition rules, engaged in plagiarism, or exhibited unethical behaviour. Participants can withdraw from the competition by notifying the organizers in writing before the submission deadline.
8. Rights and Permissions: By participating in the competition, participants grant the organizers and sponsors the right to display, publish, and promote their designs. Participants will be credited for their work in any publications or exhibitions.
9. Code of Conduct: Participants are expected to conduct themselves professionally and respectfully throughout the competition. Any form of discrimination, harassment, or disrespectful behaviour will not be tolerated and may result in disqualification.
10. Publicity and Promotion: The organizers reserve the right to use participants' designs, names, photographs, and biographical information for publicity and promotional purposes. Participants may be required to participate in interviews, photoshoots, or media events as part of the competition's promotion.
11. Modifications to the Rules: The organizers reserve the right to modify the competition rules and regulations at any time, with proper notification to the participants.

For any queries, email: info@reflektmodelmanagement.co.za or info@elizabethgalloway.co.za